

Delivering Consistent Top Performance.

Kenanga Investors Berhad continues to excel with both their flagship funds consistently winning awards year after year.

Smart Investor (Special Focus – August 2016)

By: Ariel Chew

The year 2015 was a rewarding one for Kenanga Investors Berhad (Kenanga) despite the challenges experienced in both the local and global markets. In addition to FundsSupermart Awards, the Kenanga Growth Fund was recognised as the Best Performing Equity Malaysia Fund for the 5 and 10 years categories at the Edge Lipper Awards 2015. Kenanga Investors received the Asia Asset Management's Best of the Best Awards 2015 "Malaysia Rising Star" award while Chief Investment Officer Miss Lee Sook Yee received the "CIO of the Year" award.

According to Kenanga's Executive Director and Chief Executive Officer Ismitz Matthew De Alwis, the consistently strong performances and resilience of their two flagship funds can be attributed to Kenanga's long-term investment strategy of rigorous stock-picking and its tactical asset allocation that identifies fundamentally attractive and possibly undervalued stocks relative to their peers.

"We strongly believe that having good governance with current investment risk analytics to monitor for consistency in investment style and setting risk returns metrics according to our investment philosophy and processes are also key in good fund management. We manage our exposures to economic and fundamental drivers of risk and return to avoid overexposure to any one risk factor while maximising potential upside."



Kenanga Investors

Smart Investor (SI): Moving forward, what are the strategies in the launching of new funds (if any) in such a challenging and volatile market?

Ismitz Matthew De Alwis (IMDA): We will continue to stay focused on growing our flagship funds like KGF and KSGF, and increase our efforts on a few key smaller-sized funds such as Kenanga Growth Opportunities Fund, Kenanga Malaysian Inc Fund and Kenanga Premier Fund as they are more nimble and can be effectively deployed and managed. Under our suite of retirement products, we will be introducing the new Kenanga Shariah OnePRS Scheme which consists of three Core Funds with different risks and return profiles to meet the Shariah compliant



Ismitz Matthew De Alwis
Executive Director and Chief Executive
Officer of Kenanga Investors Berhad

needs of our clients – Kenanga Shariah OnePRS Growth Fund, Kenanga Shariah OnePRS Moderate Fund and Kenanga Shariah OnePRS Conservative Fund. We strive to ensure any new product we introduce to the market possesses a good degree of product differentiation and relevance, instead of merely producing duplications.

SI: What are the main areas you feel investors should pay attention to as we venture deeper into 2016?

IMDA: In the short-run, the unexpected outcome from Brexit could keep volatility in financial markets elevated. In Asia, we expect export-dependent countries like Hong Kong, Singapore and Malaysia to take bigger hits, potentially shedding 0.4 percentage points to one percentage point of growth in 2016 while GDP growth in countries like China and Indonesia are expected to decline by 0.2 percentage points.

For equity funds, the short-term volatility warrants a defensive strategy. However, in the longer-term, we expect markets to stabilise and could come back once the initial “dust settles”. Stock picking remains key with focus on sectors with earnings visibility and dividend support.



Kenanga Investors

As Unit Trusts and PRS are middle to long-term investments and saving vehicles, choosing the right fund house with a well-constructed and well managed portfolio over time is crucial for investors.

AWARDS: FUNDSUPERMART RECOMMENDED UNIT TRUSTS 2016/17

Core Equity - Malaysia (for the sixth consecutive year)
Kenanga Growth Fund

Core Equity - Malaysia (Islamic) (for the fifth time)
Kenanga Syariah Growth Fund

- End-



Article Source: Smart Investor (Special Focus – August 2016)

SPECIAL FOCUS

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